

# Curriculum

## 1st Semester

Course ID	Course Title	Course Type	Lecture	Practice	Lab	Credit	ECTS
AIT181	Atatürk's Principles and History of Revolutions I	Compulsory	2	0	0	2	2
TBT181	Usage of Basic Computer Technologies	Compulsory	1	2	0	2	2
TUR181	Turkish Language I	Compulsory	2	0	0	2	2
YDL183	Foreign Language I	Compulsory	2	0	0	2	2
ISL101	Introduction to Business	Compulsory	3	0	0	3	6
ISL103	MATHEMATICS I	Compulsory	3	0	0	3	5
ISL105	BASIC CONCEPTS OF LAW	Compulsory	3	0	0	3	6
ISL107	GENERAL ACCOUNTING I	Compulsory	3	0	0	3	5
<b>Total ECTS</b>							<b>30</b>

## 2nd Semester

Course ID	Course Title	Course Type	Lecture	Practice	Lab	Credit	ECTS
AIT182	Atatürk's Principles and History of Revolutions II	Compulsory	2	0	0	2	2
TBT182	Basic Computer Sciences	Compulsory	2	2	0	3	3
TUR182	Turkish Language II	Compulsory	2	0	0	2	2
YDL184	Foreign Language II	Compulsory	2	0	0	2	2
ISL102	Introduction to	Compulsory	3	0	0	3	5

Course ID	Course Title	Course Type	Lecture	Practice	Lab	Credit	ECTS
Economics							
ISL104	MATHEMATICS II	Compulsory	3	0	0	3	5
ISL106	Business Administration	Compulsory	3	0	0	3	6
ISL108	GENERAL ACCOUNTING II	Compulsory	3	0	0	3	5
<b>Total ECTS</b>							<b>30</b>

### 3rd Semester

Course ID	Course Title	Course Type	Lecture	Practice	Lab	Credit	ECTS
ISL201	Micro Economics	Compulsory	3	0	0	3	5
ISL203	Inventory and Statements	Compulsory	3	0	0	3	5
ISL205	Statistics I	Compulsory	3	0	0	3	5
ISL207	Business Law I	Compulsory	3	0	0	3	5
ISL209	Management and Organization	Compulsory	3	0	0	3	5
-	<i>Elective</i>	-	-	-	-	-	5
<b>Total ECTS</b>							<b>30</b>

### 3rd Semester (Elective Courses)

Course ID	Course Title	Course Type	Lecture	Practice	Lab	Credit	ECTS
ISL211	Public Relations	Elective	3	0	0	3	5
ISL213	Professional English	Elective	3	0	0	3	5

### 4th Semester

Course ID	Course Title	Course Type	Lecture	Practice	Lab	Credit	ECTS
ISL202	Macro Economics	Compulsory	3	0	0	3	4

Course ID	Course Title	Course Type	Lecture	Practice	Lab	Credit	ECTS
ISL204	Firms Accounting	Compulsory	3	0	0	3	5
ISL206	Statistics II	Compulsory	3	0	0	3	4
ISL208	Business Law II	Compulsory	3	0	0	3	5
ISL210	PRODUCTION MANAGEMENT	Compulsory	3	0	0	3	4
ISL212	HUMAN RESOURCES MANAGEMENT	Compulsory	3	0	0	3	4
-	<i>Elective</i>	-	-	-	-	-	4
<b>Total ECTS</b>							<b>30</b>

#### 4th Semester (Elective Courses)

Course ID	Course Title	Course Type	Lecture	Practice	Lab	Credit	ECTS
ISL214	Business English	Elective	3	0	0	3	4
ISL216	Fiscal Policy	Elective	3	0	0	3	4

#### 5th Semester

Course ID	Course Title	Course Type	Lecture	Practice	Lab	Credit	ECTS
ISL301	Principles of Marketing	Compulsory	3	0	0	3	4
ISL303	Corporate Finance I	Compulsory	3	0	0	3	5
ISL305	Cost Accounting	Compulsory	3	0	0	3	5
ISL307	Strategic Management	Compulsory	3	0	0	3	4
-	<i>Elective</i>	-	-	-	-	-	4
-	<i>Elective</i>	-	-	-	-	-	4
-	<i>Elective</i>	-	-	-	-	-	4
<b>Total ECTS</b>							<b>30</b>

**5th Semester (Elective Courses)**

<b>Course ID</b>	<b>Course Title</b>	<b>Course Type</b>	<b>Lecture</b>	<b>Practice</b>	<b>Lab</b>	<b>Credit</b>	<b>ECTS</b>
ISL309	Foreing Trade Affairs Management	Elective	3	0	0	3	4
ISL311	OPTIMIZATION IN OPERATIONS RESEARCH	Elective	3	0	0	3	4
ISL313	Social Responsibility of Business	Elective	3	0	0	3	4
ISL315	Fiscal Policy	Elective	3	0	0	3	4
ISL317	Project Management	Elective	3	0	0	3	4
ISL319	Marketing Ethics	Elective	3	0	0	3	4
ISL321	Corporate Govarnance	Elective	3	0	0	3	4
ISL323	Money and Banking	Elective	3	0	0	3	4
ISL325	Moral Education	Elective	3	0	0	3	4

**6th Semester**

<b>Course ID</b>	<b>Course Title</b>	<b>Course Type</b>	<b>Lecture</b>	<b>Practice</b>	<b>Lab</b>	<b>Credit</b>	<b>ECTS</b>
ISL302	Marketing Management	Compulsory	3	0	0	3	4
ISL304	Corporate Finance II	Compulsory	3	0	0	3	5
ISL306	Cost Accounting II	Compulsory	3	0	0	3	5
ISL308	Financial Statements Analyze	Compulsory	3	0	0	3	4
-	<i>Elective</i>	-	-	-	-	-	4
-	<i>Elective</i>	-	-	-	-	-	4
-	<i>Elective</i>	-	-	-	-	-	4
<b>Total ECTS</b>							<b>30</b>

**6th Semester (Elective Courses)**

Course ID	Course Title	Course Type	Lecture	Practice	Lab	Credit	ECTS
ISL310	Foreign Trade Affairs Accounting	Elective	3	0	0	3	4
ISL312	Managerial Decision Making Techniques	Elective	3	0	0	3	4
ISL314	Research Methods & Scientific Orthography	Elective	3	0	0	3	4
ISL316	Social Security Law	Elective	3	0	0	3	4
ISL318	Advertising	Elective	3	0	0	3	4
ISL320	Econometrics	Elective	3	0	0	3	4
ISL322	Multinational Business	Elective	3	0	0	3	4
ISL324	Computer Aided Accounting	Elective	3	0	0	3	4

### 7th Semester

Course ID	Course Title	Course Type	Lecture	Practice	Lab	Credit	ECTS
ISL401	Organizational Behaviour	Compulsory	3	0	0	3	4
ISL403	TURKISH TAXATION SYSTEM	Compulsory	3	0	0	3	5
ISL405	Entrepreneurship	Compulsory	3	0	0	3	5
-	<i>Elective</i>	-	-	-	-	-	4
-	<i>Elective</i>	-	-	-	-	-	4
-	<i>Elective</i>	-	-	-	-	-	4
-	<i>Elective</i>	-	-	-	-	-	4

**Total ECTS 30**

### 7th Semester (Elective Courses)

Course ID	Course Title	Course Type	Lecture	Practice	Lab	Credit	ECTS
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<b>Course ID</b>	<b>Course Title</b>	<b>Course Type</b>	<b>Lecture</b>	<b>Practice</b>	<b>Lab</b>	<b>Credit</b>	<b>ECTS</b>
ISL407	Auditing	Elective	3	0	0	3	4
ISL409	TURKISH ECONOMY	Elective	3	0	0	3	4
ISL411	Management of Family Business	Elective	3	0	0	3	4
ISL413	Consumer Behaviour	Elective	3	0	0	3	4
ISL415	Non-Governmental Organizations Management	Elective	3	0	0	3	4
ISL417	Critical and Analytical Thought	Elective	3	0	0	3	4
ISL419	International Finance	Elective	3	0	0	3	4
ISL421	Sales Management	Elective	3	0	0	3	4
ISL423	Supply Chain Management	Elective	3	0	0	3	4
ISL425	Financial Institutions Accounting	Elective	3	0	0	3	4
ISL427	Managerial Accounting	Elective	3	0	0	3	4
ISL429	Service Marketing	Elective	3	0	0	3	4

### 8th Semester

<b>Course ID</b>	<b>Course Title</b>	<b>Course Type</b>	<b>Lecture</b>	<b>Practice</b>	<b>Lab</b>	<b>Credit</b>	<b>ECTS</b>
ISL402	Marketing Researches	Compulsory	3	0	0	3	5
ISL404	Capital Markets & Securities Management	Compulsory	3	0	0	3	5
ISL406	Managerial IT Systems	Compulsory	3	0	0	3	4
-	<i>Elective</i>	-	-	-	-	-	4
-	<i>Elective</i>	-	-	-	-	-	4

Course ID	Course Title	Course Type	Lecture	Practice	Lab	Credit	ECTS
-	<i>Elective</i>	-	-	-	-	-	4
-	<i>Elective</i>	-	-	-	-	-	4

**Total ECTS 30**

### 8th Semester (Elective Courses)

Course ID	Course Title	Course Type	Lecture	Practice	Lab	Credit	ECTS
ISL408	Total Quality Management	Elective	3	0	0	3	4
ISL410	Entrepreneurship Case Study	Elective	3	0	0	3	4
ISL412	Organizational Communication Science	Elective	3	0	0	3	4
ISL414	E-Business and E-Trade	Elective	3	0	0	3	4
ISL416	Innovation and Technology Management	Elective	3	0	0	3	4
ISL418	Financial Case Analyze	Elective	3	0	0	3	4
ISL420	International Marketing	Elective	3	0	0	3	4
ISL422	Forecasting Methods	Elective	3	0	0	3	4
ISL424	Statistical Business Case Study	Elective	3	0	0	3	4
ISL426	Cost Analyze & Budgeting	Elective	3	0	0	3	4
ISL428	Tourism Marketing	Elective	3	0	0	3	4
ISL430	Global Trade System	Elective	3	0	0	3	4
ISL432	Sign Language	Elective	3	0	0	3	4

**ECTS (General Total): 240**