

Curriculum

Course Period I

Course ID	Course Title	Course Type	Lecture	Practice	Lab	Credit	ECTS
-	<i>Elective</i>	-	-	-	-	-	8
-	<i>Elective</i>	-	-	-	-	-	8
-	<i>Elective</i>	-	-	-	-	-	8
-	<i>Elective</i>	-	-	-	-	-	8
Total ECTS							32

Course Period II

Course ID	Course Title	Course Type	Lecture	Practice	Lab	Credit	ECTS
BUS797		Compulsory	0	2	0	0	6
ISL797	M. Sc. Seminar	Compulsory	0	2	0	0	4
ISL740	DYNAMICS OF MANAGEMENT	Compulsory	3	0	0	3	6
ISL751	RESEARCH METHODS IN SOCIAL SCIENCES	Compulsory	3	0	0	3	6
-	<i>Elective</i>	-	-	-	-	-	8
-	<i>Elective</i>	-	-	-	-	-	8
-	<i>Elective</i>	-	-	-	-	-	8
Total ECTS							46

Course Period (Elective Courses)

Course ID	Course Title	Course Type	Lecture	Practice	Lab	Credit	ECTS
BUS714		Elective	3	0	0	3	8

Course ID	Course Title	Course Type	Lecture	Practic e	La b	Credit	ECT S
BUS721		Electiv e	3	0	0	3	8
BUS739		Electiv e	3	0	0	3	8
BUS742		Electiv e	3	0	0	3	8
BUS757		Electiv e	3	0	0	3	8
BUS763		Electiv e	3	0	0	3	8
BUS767		Electiv e	3	0	0	3	8
BUS771		Electiv e	3	0	0	3	8
BUS812		Electiv e	3	0	0	3	8
BUS813		Electiv e	3	0	0	3	8
BUS816		Electiv e	3	0	0	3	8
BUS818		Electiv e	3	0	0	3	8
ISL702	Auditing Standards	Electiv e	3	0	0	3	8
ISL703		Electiv e	3	0	0	3	8
ISL704	Internal Control	Electiv e	3	0	0	3	8
ISL705		Electiv e	3	0	0	3	8
ISL706	Rating	Electiv e	3	0	0	3	8

Course ID	Course Title	Course Type	Lecture	Practic e	La b	Credit	ECT S
ISL707	Digital Marketing	Electiv e	3	0	0	3	8
ISL708	Relationship Marketing	Electiv e	3	0	0	3	8
ISL709	Strategy Managment in NGO	Electiv e	3	0	0	3	8
ISL710	New Approaches to Marketing	Electiv e	3	0	0	3	8
ISL711	FINANCIAL RISK MANAGEMENT	Electiv e	3	0	0	3	8
ISL712		Electiv e	3	0	0	3	8
ISL713	Corporate Finance	Electiv e	3	0	0	3	8
ISL714	Money and Banking	Electiv e	3	0	0	3	8
ISL715	Contracts For The International Sale Of Goods (CISG) Law	Electiv e	3	0	0	3	8
ISL716	Statistical Decision Making	Electiv e	3	0	0	3	8
ISL717	Incorporated Company	Electiv e	3	0	0	3	8
ISL720	Financial Institutions Management	Electiv e	3	0	0	3	8
ISL720ZKU	FINANCIAL INSTITUTIONS MANAGEMENT	Electiv e	3	0	0	3	8
ISL721	International Economic Organization	Electiv e	3	0	0	3	8
ISL722	International Social Politics	Electiv e	3	0	0	3	8
ISL725	The Effecting Factors	Electiv e	3	0	0	3	8

Course ID	Course Title	Course Type	Lecture	Practic e	La b	Credit	ECT S
	of Accounting	e					
ISL733	Crisis Management in Businesses	Electiv e	3	0	0	3	8
ISL735	Occupational Health and Safety Law I	Electiv e	3	0	0	3	8
ISL737	Organizational Creativity	Electiv e	3	0	0	3	8
ISL739	Technology Management	Electiv e	3	0	0	3	8
ISL742	ORGANIZATIONAL BEHAVIOUR	Electiv e	3	0	0	3	8
ISL744	SECURITIES MANAGEMENT	Electiv e	3	0	0	3	8
ISL746	BUSINESS ETHICS	Electiv e	3	0	0	3	8
ISL748	PERCEPTION MANAGEMENT IN ORGANIZATIONS	Electiv e	3	0	0	3	8
ISL749	Competition Law	Electiv e	3	0	0	3	8
ISL750	BUYING STRATEGIES AND MANAGEMENT	Electiv e	3	0	0	3	8
ISL752	LEADERSHIP IN ORGANIZATIONS	Electiv e	3	0	0	3	8
ISL753	STRATEGIC MANAGEMENT	Electiv e	3	0	0	3	8
ISL754	SOCIOLOGY OF ORGANIZATIONS	Electiv e	3	0	0	3	8
ISL756	INTERNATIONAL MARKETING	Electiv e	3	0	0	3	8
ISL757	MARKETING MANAGEMENT	Electiv e	3	0	0	3	8

Course ID	Course Title	Course Type	Lecture	Practic e	La b	Credit	ECT S
ISL758	PRODUCTION SYSTEM MANAGEMENT	Electiv e	3	0	0	3	8
ISL759	AVDANCED FINANCIAL MANAGEMENT	Electiv e	3	0	0	3	8
ISL760	HUMAN RESOURCES MANAGEMENT	Electiv e	3	0	0	3	8
ISL761	MANAGERIAL ACCOUNTING	Electiv e	3	0	0	3	8
ISL762	MARKETING RESEARCH	Electiv e	3	0	0	3	8
ISL763	PROJECT MANAGEMENT	Electiv e	3	0	0	3	8
ISL764	FINANCIAL ANALYSIS	Electiv e	3	0	0	3	8
ISL765	STRATEGIC MARKETING PLANING	Electiv e	3	0	0	3	8
ISL766	ENTERPRENEURSHIP	Electiv e	3	0	0	3	8
ISL767	INTERNATIONAL FINANCE	Electiv e	3	0	0	3	8
ISL768	FINANCIAL INSTITUTIONS	Electiv e	3	0	0	3	8
ISL769	CAPITAL MARKETS AND PORTFOLIO MANAGEMENT	Electiv e	3	0	0	3	8
ISL770	DIRECT SALES	Electiv e	3	0	0	3	8
ISL771	MARKETING COMMUNICATION	Electiv e	3	0	0	3	8
ISL773	PROFESSIONAL	Electiv e	3	0	0	3	8

Course ID	Course Title	Course Type	Lecture	Practic e	La b	Credit	ECT S
	SALE AND MANAGEMENT	e					
ISL774	CONSUMER BEHAVIOUR	Electiv e	3	0	0	3	8
ISL775	CRUCIAL ANALYTICAL THOUGHT TECH.	Electiv e	3	0	0	3	8
ISL777	TOTAL QUALITY MANAGEMENT	Electiv e	3	0	0	3	8
ISL778	Statistics for Managers	Electiv e	3	0	0	3	8
ISL781	FOREIGN TRADE AFFAIRS AND ACCOUNTING	Electiv e	3	0	0	3	8
ISL784		Electiv e	3	0	0	3	8
ISL785	Strategic Management in SMEs	Electiv e	3	0	0	3	8
ISL786		Electiv e	3	0	0	3	8
ISL787	VISION MANAGEMENT	Electiv e	3	0	0	3	8
ISL788		Electiv e	3	0	0	3	8
ISL805	Current Issues in Management	Electiv e	3	0	0	3	8
ISL806	New Dimensions of Business Management	Electiv e	3	0	0	3	8
ISL816	Strategic Human Resource Management	Electiv e	3	0	0	3	8
SBE701	Entrepreneurship	Electiv e	4	0	0	0	8

Thesis Period I

Course ID	Course Title	Course Type	Lecture	Practice	Lab	Credit	ECTS
BUS799		Compulsory	0	1	0	0	26
ISL799	M. Sc. Thesis Research	Compulsory	0	1	0	0	26
BUS798		Compulsory	4	0	0	0	4
ISL798	M. Sc. Field of Specialization	Compulsory	4	0	0	0	4
Total ECTS							60

Thesis Period II

Course ID	Course Title	Course Type	Lecture	Practice	Lab	Credit	ECTS
BUS799		Compulsory	0	1	0	0	26
ISL799	M. Sc. Thesis Research	Compulsory	0	1	0	0	26
BUS798		Compulsory	4	0	0	0	4
ISL798	M. Sc. Field of Specialization	Compulsory	4	0	0	0	4
Total ECTS							60

ECTS (General Total): 198